

Fortitudine Vincimus (by Endurance We Conquer)

WHY HIRE EVEN KEEL

Trader Performance Coaching

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"You've made me
feel like I'm your
only client."

Professional Trader,
Chicago, IL

You decide if it makes sense to hire trader performance coaches?

WHAT EKT COACHING PROMISES

- ▶ We have distilled a performance coaching process that can be adapted to the unique qualities of each individual trader.
- ▶ We are hands-on coaches that interact in person, online and via phone.
- ▶ Our process is relationship-based and requires active participation of the trader.
- ▶ Our process is designed not to interfere with daily trading activities.
- ▶ Our coaching process addresses strategy, tactics, risk management and emotional control aspects of trading.
- ▶ We have been successful at increasing trading performance for those who are serious and hold themselves responsible.
- ▶ Our intensive process requires a two month commitment, additional ongoing maintenance is usually recommended to prevent backsliding for up to six months.
- ▶ We are not providers of trading strategies nor methodologies, but work with the trader to assist in clarifying, refining and sometimes adding portions to or deleting portions from their existing trading routines.



- ▶ When working with trading groups we are very careful to avoid cross-pollination of proprietary ideas and methods from one trader to the next.